

Privacy Policy for Zapdata.in

Last Updated: July 3, 2025

At Zapdata.in, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website Zapdata.in, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

1. Information We Collect

We collect information that identifies, relates to, describes, or is capable of being associated with, or could reasonably be linked, directly or indirectly, with you ("Personal Information").

a. Information You Provide to Us

We collect Personal Information that you voluntarily provide to us when you register on the Site, express an interest in obtaining information about us or our products and services, when you participate in activities on the Site, or otherwise when you contact us. The Personal Information we collect depends on the context of your interactions with us and the Site, the choices you make, and the products and features you use. The Personal Information we may collect includes:

- **Contact Details:** Full Name, Work Email, Phone Number.
- **Business Information:** Company Name, Industry.
- **Preferences:** Your specific interest in our services (e.g., customer profiling, audience data).

b. Information Collected Automatically

We automatically collect certain information when you visit, use, or navigate the Site. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Site, and other technical information. This information is primarily needed to maintain the security and operation of our Site, and for our internal analytics and reporting purposes.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- **To Respond to Inquiries:** To understand your needs and contact you regarding our services, as indicated when you submit our forms.
- **To Provide Services:** To deliver the services you have requested, such as customer profiling or audience data access.

- **For Internal Analytics:** To analyze usage trends, improve our website, products, and services, and develop new features.
- **For Marketing and Communication:** To send you marketing and promotional communications, if you have opted-in to receive them. You can opt-out of these communications at any time.
- **To Ensure Security:** To maintain the safety and security of our Site and services.

3. How We Share Your Information

We do not share your Personal Information with third parties without your explicit consent.

However, we may share information with:

- **Service Providers:** We may share your data with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work (e.g., email delivery services, CRM systems). These service providers are bound by confidentiality obligations and are only permitted to use your information for the purposes for which it was provided.
- **Legal Requirements:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4. Data Security

We use administrative, technical, and physical security measures to help protect your Personal Information. While we have taken reasonable steps to secure the Personal Information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

5. Your Choices and Rights

You have certain rights regarding your Personal Information:

- **Access and Correction:** You have the right to request access to the Personal Information we hold about you and to request that it be corrected or updated.
- **Deletion:** You may request the deletion of your Personal Information, subject to certain legal obligations.
- **Opt-out of Marketing:** You can opt-out of receiving marketing communications from us at any time by following the unsubscribe instructions in the emails we send or by contacting us directly.

6. Third-Party Links

The Site may contain links to third-party websites or services that are not owned or controlled by Zapdata.in. We are not responsible for the privacy practices or the content of such third-party websites. We encourage you to review the privacy policies of any third-party sites you visit.

7. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect Personal Information from children under 18. If we become aware that a child under 18 has provided us with Personal Information, we will take steps to delete such information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Last Updated" date and the updated version will be effective as soon as it is accessible. We encourage you to review this Privacy Policy frequently to be informed of how we are protecting your information.

9. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

siddharth.r@zapadata.in